



BRAND KIT

FOR CREATIVITY AND CONSISTENCY

INTERNATIONAL
PANEL SHOP



PANEL
BEATING &
SPRAY
PAINTING



Where Quality Meets Affordability

INQUIRE NOW



IPS

NAVIGATION PAGE

CONTENT

Logo

Color

Font

Elements

Photography.

Resource Pages

Contact Page

LOGO I

[BACK TO NAVIGATION PAGE](#)

MAIN LOGO FEATURES



THE LOGO MARK

LOGO VARIATION



RULES OF APPLICATION

Do's and Dont's

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

LOGO II

[BACK TO NAVIGATION PAGE](#)

MAIN LOGO FEATURES



THE LOGO MARK

LOGO VARIATION



RULES OF APPLICATION

Do's and Dont's

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LOGO III

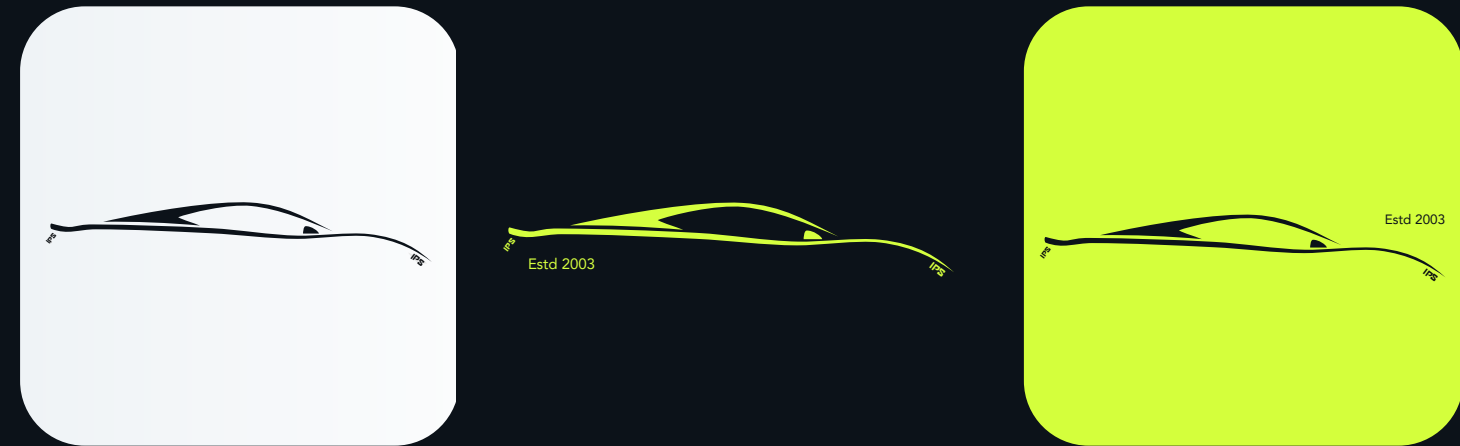
[BACK TO NAVIGATION PAGE](#)

MAIN LOGO FEATURES



THE LOGO MARK

LOGO VARIATION



RULES OF APPLICATION

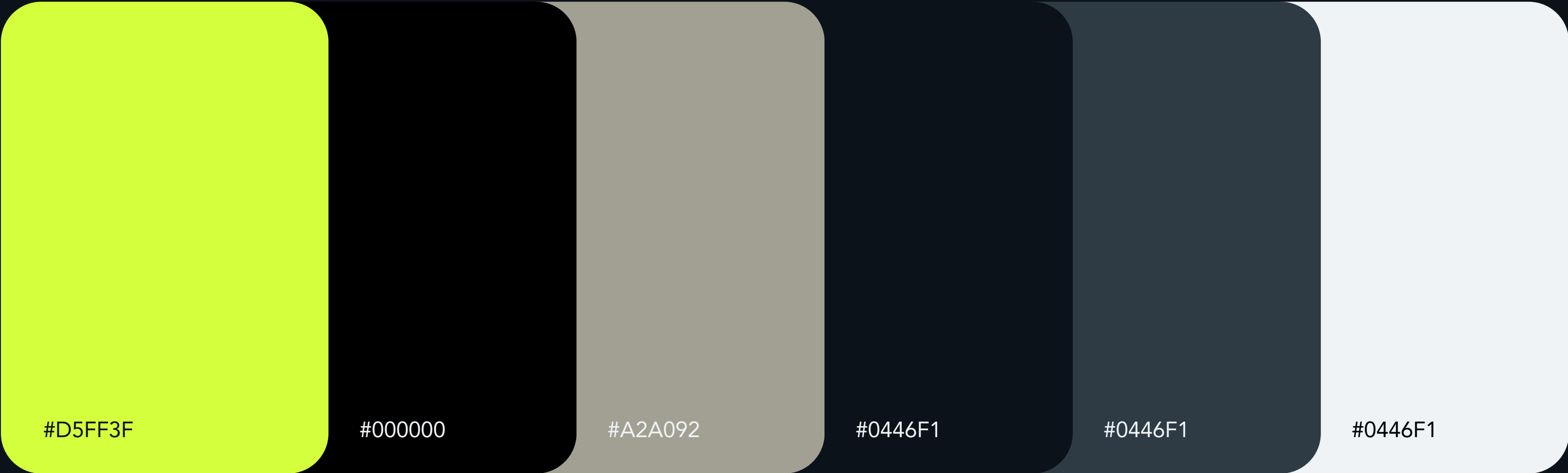
Do's and Dont's

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COLOR PALETTE

[BACK TO NAVIGATION PAGE](#)

THESE COLORS REFLECT OUR BRAND'S IDENTITY AND PERSONALITY



FONT

[BACK TO NAVIGATION PAGE](#)

FONT OVERVIEW

Gasterol

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZabcdefghijklmnopqrstuvwxyz
vwxyz1234567890!@#\$%^&*[]

Avenir

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
YZabcdefghijklmnopqrstuvwxyz123
4567890!@#\$%^&*()

FONT HIERARCHY

International Panel Shop

INTERNATIONAL
PANEL SHOP

Spray Painting

SPRAY PAITING

Panel beating & Spray Painting

TYPE APPLICATION

PANEL BEATING &
SPRAY PAINTING

PANEL BEATING & SPRAY PAINTING

panel beating & spray painting

panel beating & spray painting

ELEMENTS

[BACK TO NAVIGATION PAGE](#)

THE ELEMENTS FEATURED HERE INCLUDE ICONS AND BRAND IDENTITY PATTERNS, WHICH ARE FUNDAMENTAL COMPONENTS OF THE BRAND'S VISUAL LANGUAGE.



PANEL BEATING &
SPRAY PAINTING
Estd 2003

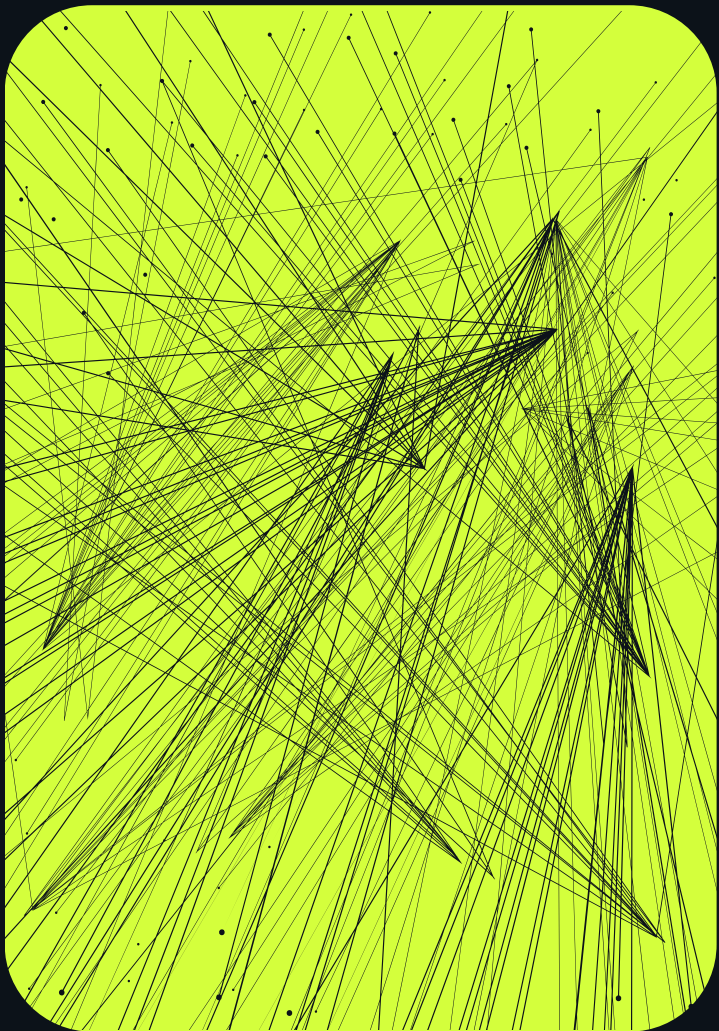
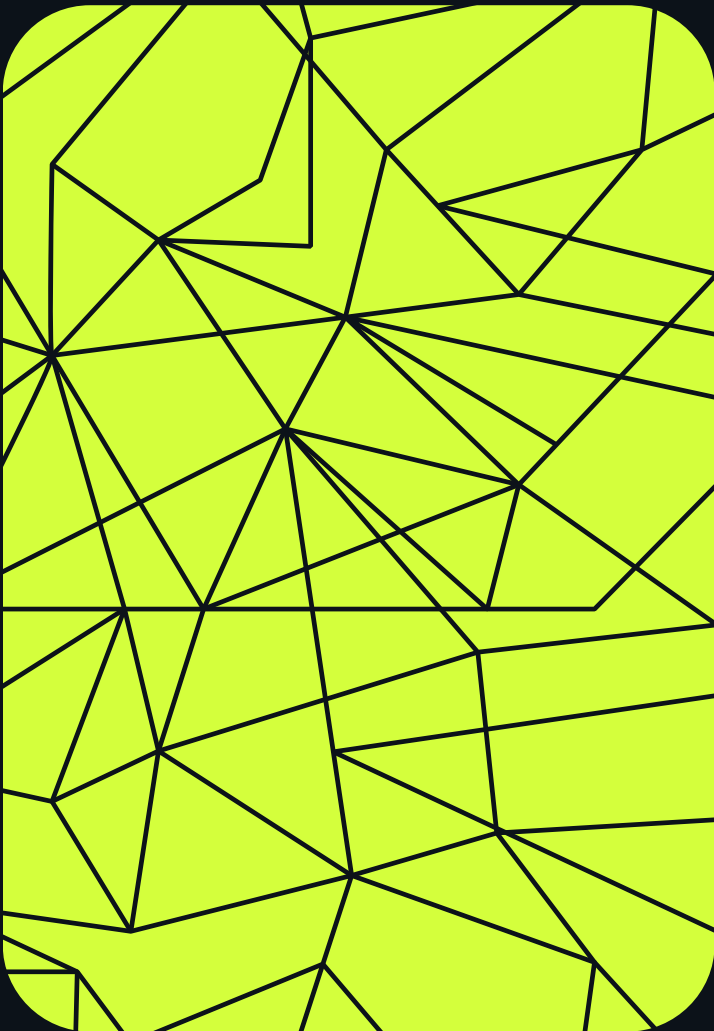


PANEL BEATING &
SPRAY PAINTING

Estd 2003



Estd 2003



PHOTOGRAPHY

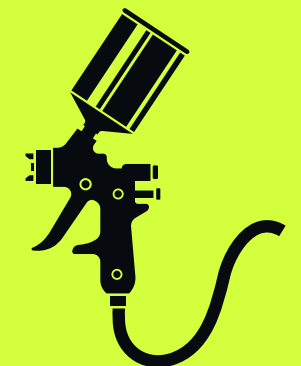
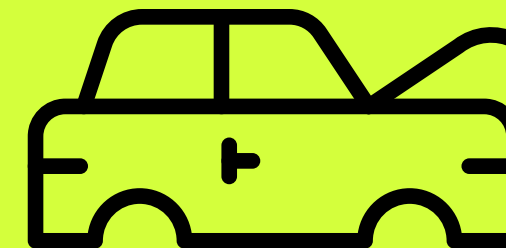
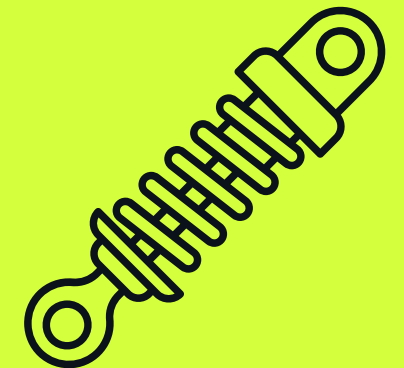
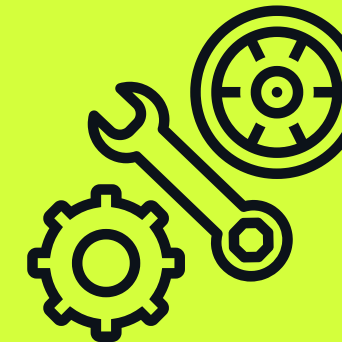
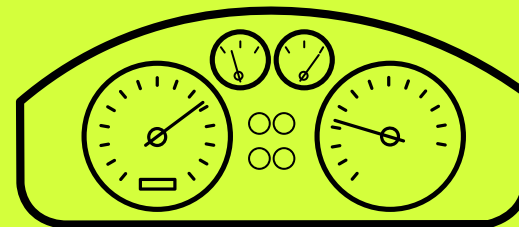
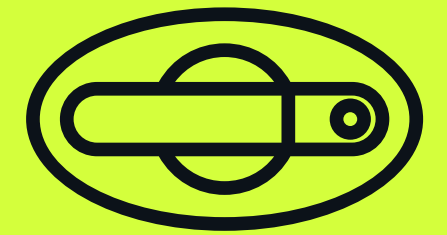
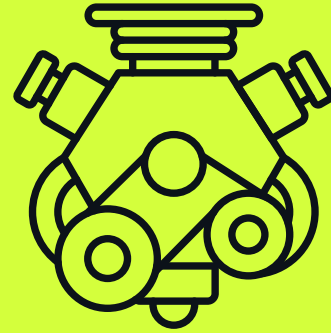
[BACK TO NAVIGATION PAGE](#)

THE IMAGERY USED IN THESE DESIGNS TYPICALLY FEATURES CLEAN, MODERN VISUALS WITH A FOCUS ON SIMPLICITY AND ELEGANCE.



ICONS

Feel free to use these icons and more to make your branding even more visually engaging!



[BACK TO NAVIGATION PAGE](#)

CONTACT INFORMATION

FOR MORE INFORMATION,
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